

We chose OCR for KS4 as the exam board offers a well-rounded introduction to the subject. This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware. We intend to stay abreast of crime within the media and news and encourage our students to do the same. This is why we will use relevant and real-life examples from society, with a focus on UK and international business, drawing on the competitive nature of business in the real-world. For example, the students will participate in a 'Dragon's Den' style business pitch selling their own ideas and exploring the importance of effective marketing and the importance of unique selling points. Following on from this, the students will have the opportunity to further development their entrepreneurial skills by entering the Peter Jones 'Tycoon competition'.

Continue your lifelong love of learning and personal development

